

PERMAX 0.5 means peace and quiet.

PERMAX 0.5 Open-cell foam is incredibly effective sound insulation. Noise pollution — sirens, cars, motorcycles, planes, barking dogs — can affect sleep and increase stress. The outstanding sound absorption of PERMAX can deaden all those frequencies, creating a blissful, tranquil environment.



As little as \$35 per month can lead to energy savings for a lifetime.

Based on an average 2,100 square foot home, the cost of rolling PERMAX 0.5 into the mortgage is about \$35 per month.¹ The savings in heating and cooling costs can exceed \$100 per month compared to a similar home insulated with fiberglass batts.² That's a dividend you can take to the bank every month of the year for the life of the home.

¹30 YEAR MORTGAGE AT 6%.

²HENRY COMPANY STUDY OF ENERGY SAVINGS ACROSS 3 CLIMATE ZONES.



THE PERMAX PROMISE:

A home that's comfortable, healthy, quiet and energy efficient in every room, through every season, year after year after year.

HOW ELSE MAY WE HELP YOU?

For more information about PERMAX or assistance finding the PERMAX Authorized Contractor nearest you, call: **1-800-729-0795**



Visit us online at:
www.henry.com/permax

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Fiberglass insulation is like a blanket that doesn't quite fit...

PERMAX™ 0.5 Spray Polyurethane Foam

Maximum Insulating Power





PERMAX 0.5 forms an airtight seal.

A typical 2,500 square foot home has over 1/2 mile of cracks and crevices,¹ resulting in a wide range of problems homeowners have come to accept. You can demand better. You can choose PERMAX.

Unlike fiberglass or cellulose, PERMAX 0.5 Open-cell foam expands to fit, forming an airtight seal and eliminating convection currents, the number one source of energy loss, helping to maintain a constant temperature throughout the home.

¹AIR BARRIER ASSOCIATION OF AMERICA, 2005



ELIMINATES GAPS AROUND ELECTRICAL OUTLETS AND CONDUITS.



SELF-ADHESIVE SPRAY SEALS SMALL, TIGHT SPACES IN THE UNDERSIDES OF ROOF SHEATHING AND FLOOR BOARDS.



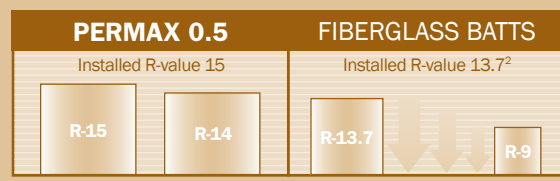
SEALS PIPES AND THROUGH-THE-WALL PLUMBING PENETRATIONS.

PERMAXIMUM insulating power



In a light, 8 mph breeze, air movement through fiberglass can result in a loss of R-value of 30%.² Blown-in cellulose can take on moisture, settle and sag, losing insulating power. But PERMAX remains airtight and water resistant year after year after year.

LOSS OF R-VALUE IN AN 8 MPH BREEZE



²BASED ON COMMON INSTALLATION, OAK RIDGE NATIONAL LABORATORY

PERMAX 0.5 controls air quality.



PERMAX controls air quality on all fronts: blocks the intrusion of allergens and pollutants, resists condensation, thus inhibiting the growth of mold, and emits no toxins or formaldehyde. In a PERMAX home, a standard air recycler replaces stagnant, polluted

air with fresh, clean filtered air. How important is that? The EPA estimates that interior air pollution is **2 to 5 times greater** than the air outside of the home.

“ Air infiltration wastes up to 40% of every home heating and cooling dollar.³ ”

³THE U.S. DEPARTMENT OF ENERGY

